R*TE Rebrand Institute of Tech Equity

AI CLINICS

A practical AI session, built for your community.

Two hours. No prerequisites. Everyone walks out with something they can use on Monday.

10	300+	10,000+	4
YEARS OF AI LITERACY	WORKSHOPS DELIVERED	PEOPLE REACHED	INNOVATION CENTERS

01 / THE FORMAT

WHAT A CLINIC ACTUALLY IS

One focused, two-hour session. We pick practical topics that matter to your people and work through them together, start to finish, in a single sitting.

01
WELCOME & BASICS
Plain language. No prerequisites to clear.

02
PRACTICAL TOPIC
Your topic, taught by a practitioner who uses it daily.

03
PRACTICE & APPLY
Hands on their own device, with live support in the room.

04
Q&A + TAKEAWAYS
Open questions and a take-home resource pack for everyone.

02 / THE CURRICULUM

TAILORED TO YOUR COMMUNITY

Every clinic starts with the same question: what does your community actually need? We build the session around your answer, not a fixed script.

EXAMPLE
SENIOR LIVING
- Spotting scams and cloned voices
- Protecting personal information
- Staying connected with family

EXAMPLE
SMALL BUSINESS
- Marketing and customer outreach
- Scheduling and daily admin
- Research tools for growth

EXAMPLE
STUDENTS & ADULTS
- Coursework with academic integrity
- A first app or site, no code
- Certification preparation

Examples of the tailoring we do, not a fixed menu. Real topics get built during the intake session.

03 / DELIVERY

FORMAT OPTIONS

In-person sessions are limited to the Atlanta metro area. Virtual sessions are open to any location.

HANDS-ON
BUILD WITH US
Participants build alongside us on their own device. In person we cap it at 20 so everyone gets real support, with a second facilitator for larger groups. Virtually, we share our screen and walk it live while you build on yours.

LECTURE
WATCH & ASK
Available in person or online. We present and demonstrate while participants watch and ask questions. Works in nearly any room, with no hardware required.

04 / WHY WE BRING THIS

No one's zip code decides who gets to learn this.

RITE was built on one idea: credentials and bank accounts should not decide whether you get to understand how these tools work. That means real practitioners teaching, rooms that stay open after the workshop ends, and no prerequisites to clear before you walk in the door. AI is moving faster than access to it. Clinics are how we close that gap one room at a time, in the places people already gather.

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05 / CREDENTIALS

WALK OUT WITH A CREDENTIAL PATH

RITE is a certified nonprofit partner with Grow with Google. Clinic participants can claim a scholarship for a Google professional certification at no cost to them and no cost to the host organization. Nine certifications are available, two of them AI-specific, with others covering design, project management, and IT.

FREE

SCHOLARSHIPS, NOT DISCOUNTS

Fully covered for participants who register through RITE. No fee to the participant or the host.

DONE FOR YOU

WE HANDLE THE PAPERWORK

RITE registers participants, tracks progress, and reports completions back to your organization.

ONGOING

SUPPORT WHILE THEY STUDY

Questions welcome at RITE Vibe office hours, Wednesday evenings and Saturday mornings.

06 / THE PATH

WHERE A CLINIC LEADS

A clinic is the front door, not the whole house. Here is what comes next for the people who want more.

STEP 01

THE CLINIC

Two hours, hands-on, no prerequisites.

▶

STEP 02

RITE VIBE

Classroom, AI Lounge, workshops, builder meetups.

▶

STEP 03

CERTIFICATION

A Grow with Google scholarship and a real credential.

▶

STEP 04

BUILD & LAUNCH

The Build Lab cohort and the Ventures pathway.

One room can start all of it.

07 / INVESTMENT

SIMPLE PRICING

COMMUNITY & GROUPS

Per Person	$50
Group Rate, Digital	$750
Group Rate, In-Person	$1,000

Multiple locations or bookings? Ask about multi group rates.

Final scope and pricing confirmed at intake, along with the real curriculum.

COLLEGES, DISTRICTS & INSTITUTIONS

SEMESTER PARTNERSHIPS

Institutions run clinics on a recurring calendar. We price by semester so budgeting and invoicing happen once per term.

Pilot Semester · 4 clinics	$5,000
Partner Year · 8 clinics	$12,000
Build Partner · full support	$32,000

RITE co-applies with institutional partners on AI education and workforce grants at no additional cost.

LET'S FIND THE RIGHT FIT

Every community is different. Tell us who you serve and we build the session around them. Intake calls run about thirty minutes, and clinics typically book two to four weeks out.

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Kayla Life

Founder & Executive Director

ATLANTA · BALTIMORE · HOUSTON

REMOVE GATES. BUILD BRIDGES. CARRY FIRE.